WHAT IS CLAIMED IS:

1. An image display apparatus comprising:

a substrate constituting a display panel;

a potential introducing terminal mounted

passing through said substrate, for introducing a potential into the display panel;

a first conductive member surrounding said potential introducing terminal on a surface of said substrate on an inner side of the display panel; and

a second conductive member surrounding said potential introducing terminal on a surface of said substrate on a side opposite to the inner side of the display panel,

wherein a potential applied to said potential

introducing terminal is higher than potentials

applied to said first and second conductive members;

and

wherein there is further provided a charge suppressing structure formed between said potential introducing terminal and said second conductive member, said discharge suppressing structure serving to suppress discharge between said potential introducing terminal and said second conductive member.

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2. An image display apparatus comprising: a substrate constituting a display panel; a potential introducing terminal mounted passing through said substrate, for introducing a potential into the display panel;

a first conductive member surrounding said potential introducing terminal on a surface of said substrate on an inner side of the display panel; and

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a second conductive member surrounding said potential introducing terminal on a surface of said substrate on a side opposite to the inner side of the display panel,

wherein a potential applied to said potential introducing terminal is higher than potentials applied to said first and second conductive members; and

wherein an exposed surface between said potential introducing terminal and said second conductive member is covered with an insulating substrate.

3. An image display apparatus comprising: a substrate constituting a display panel; a potential introducing terminal mounted passing through said substrate, for introducing a potential into the display panel;

a first conductive member surrounding said potential introducing terminal on a surface of said substrate on an inner side of the display panel; and

a second conductive member surrounding said potential introducing terminal on a surface of said substrate on a side opposite to the inner side of the display panel,

wherein a potential applied to said potential introducing terminal is higher than potentials applied to said first and second conductive members; and

wherein there are formed projections on an exposed surface between said potential introducing terminal and said second conductive member.

- 4. The image display apparatus according to claim 1, wherein L2/V2 is 1 mm/kV or less where L2 mm is the shortest distance between said second conductive member and said potential introducing terminal and V2 kV is an absolute value of a difference in potential between the potential applied to said second conductive member and the potential applied applied to said potential introducing terminal.
- 5. The image display apparatus according to claim 2, wherein L2/V2 is 1 mm/kV or less where L2 mm is the shortest distance between said second conductive member and said potential introducing terminal and V2 kV is an absolute value of a difference in potential between the potential applied

to said second conductive member and the potential applied to said potential introducing terminal.

- 6. The image display apparatus according to claim 3, wherein L2/V2 is 1 mm/kV or less where L2 mm is the shortest distance between said second conductive member and said potential introducing terminal and V2 kV is an absolute value of a difference in potential between the potential applied to said second conductive member and the potential applied to said potential introducing terminal.
- 7. The image display apparatus according to claim 4, wherein L1/V1 is 1 mm/kV or less where L1 mm is the shortest distance between said first conductive member and said potential introducing terminal and V1 kV is an absolute value of a difference in potential between the potential applied to said first conductive member and the potential applied applied to said potential introducing terminal.
- 8. The image display apparatus according to claim 5, wherein L1/V1 is 1 mm/kV or less where L1 mm is the shortest distance between said first conductive member and said potential introducing terminal and V1 kV is an absolute value of a difference in potential between the potential applied

to said first conductive member and the potential applied to said potential introducing terminal.

- 9. The image display apparatus according to
 5 claim 6, wherein L1/V1 is 1 mm/kV or less where L1 mm
 is the shortest distance between said first
 conductive member and said potential introducing
 terminal and V1 kV is an absolute value of a
 difference in potential between the potential applied
 10 to said first conductive member and the potential
 applied to said potential introducing terminal.
 - 10. An information display apparatus comprising:
- a signal input circuit to which information to be displayed is inputted; and

the image display apparatus as recited in claim

1, said image display apparatus displaying an image
in accordance with a signal inputted to said signal

20 input circuit.

- 11. An information display apparatus comprising:
- a signal input circuit to which information to 25 be displayed is inputted; and

the image display apparatus as recited in claim 2, said image display apparatus displaying an image

in accordance with a signal inputted to said signal input circuit.

12. An information display apparatus comprising:

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a signal input circuit to which information to be displayed is inputted; and

the image display apparatus as recited in claim
3, said image display apparatus displaying an image
10 in accordance with a signal inputted to said signal input circuit.